

Work package number	7	Start Date or Starting Event	
Work package title	Dissemination of project results		
Participant number	1		
Short name of participant	ILL		
Person/months per participant			

Objectives

The objective of the Dissemination WP is to ensure the broadest possible communication of the project results (presentation of the project, web site, social media, publications).

We identify three different target publics: The policy makers (including the European Commission), the broad public and the other Research facilities, be they on the ESFRI roadmap or national facilities involved in imported cluster projects (e.g. SINE2020).

Description of Work

Task 7.1: Website + Publicity & Dissemination Plan

The project web site will be integrated in the ILL web site but have a separate URL in order to increase search results in the internet. The design and structure will be set-up during the first 6 months of the project. Many pages linked to project results will be integrated in the ILL websites anyhow. So in this way pages can be interlinked and easily searchable. The dedicated project web site will go live straight from the start of the project, as development can continue in parallel. All standard survey tools will be used for this web site, just as for the ILL homepage. The web pages will be fed in a sort of 'blog' for progress on the different WPs.

The Publicity & Dissemination Plan (PDP) will: (1) show the project website & regular scientific results; (2) define the project dissemination campaign. Participation in events (e.g. in conferences and targeted scientific meetings as well as through publications) will be at European/international level (to academic and industrial users) and national level (publications, presentations Member country ministerial level); (3) provide an indicative timetable of the promotion and dissemination activities.

Task 7.2: Dissemination of project linked articles

The dissemination activities will be carried out as described in sections 2.2.X and 2.2.X above. Dissemination will focus on specific end-user communities with targeted messages using appropriate media for communication (see for details table X.X above).

Task 7.3: Exploitation Plan

This proposal is – by itself – a key part of the ILL's Exploitation Plan to secure its future as a leading neutron research facility. The aim of each WP is to ensure that existing and new user communities member countries and as-yet unexplored countries learn about ILL's achievements thus far in promoting cutting-edge research and how it is adapting to the changing needs of research groups, both in the way they scientifically want to use facilities like ILL as well as in terms of ease-of-access. FILL2030 is all about improving and extending a global eco-system that allows fast and customer-targeted access to neutrons for materials research.

This task will essentially be the summary of all the efforts carried out in the previous WPs and propose further improvements (beyond the project's lifetime) to better service user needs in the future. The Plan will be monitored and updated according to results of the Piot (WP6) and the requirements of the participating user communities.

Task 7.4: Outreach

The PDP mentioned in Task 7.1 will also detail specific Outreach activities toward university and high school students (school-articles, visits/presentations) who are potentially interested in radiation neutrons physics or engineering as a future career. The Plan will show how the ILL will especially target young women and minority students, in order to increase their participation rate in this scientific area. All information will be developed in suitable format for dissemination and modified to suit target audiences.